

Home & Garden

Let the Light In

By ANN MARIE QUILL

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Yaacov Golan wants to bring light into

people's lives. The owner of C Lighting in Buckhead believes that proper illumination is key to the décor of any room.

From classic chandeliers adorned with Swarovski crystal to contemporary pendant-style lighting, almost any imaginable style in a variety of prices is available. And whether it's trendy, traditional or a mix of both, the gallery is ready to cater to the taste of each customer.

And if a desired style is not in the gallery, "we never say never," says Golan, whose many designs in the showroom include some of his own.

"It's important to do a good lighting job," he adds. "Lighting is the most important element in any room; perception is light." With thousands of fixtures hanging in the two-story gallery, C Lighting found it necessary to hire an in-house technician because a new fixture is installed nearly every day. With all the lights, Golan also wants to ensure that customers do not become overwhelmed. Gallery employees take the time to explain how and why a certain fixture might be a good match for the customer, "not just because it's pretty."

C Lighting also has made it its mission to convince interior designers and architects

of the importance of collaborating with a custom lighting company; the gallery holds accredited continuing education classes for both and would like to see an increase in such partnerships.

Golan is a native of Israel, where he was an electrical technician for the country's navy. When he was discharged, he got a job at the Israel Museum, where he specialized in lighting. Eighteen years ago he moved to California, where he opened the first lighting gallery in the Silicon Valley. He moved to Atlanta in 2000 and opened C Lighting. Golan also wants to light up the lives of the blind. In Israel, a week is devoted to the blind during Chanukah, the Festival of Lights. Drawing a similar distinction here, C Lighting routinely donates services and money to the Center for the Visually Impaired. ■

Yaacov Golan opened C Lighting in 2000. The two-story Buckhead gallery contains light fixtures in a wide variety of styles and prices. The store also does custom work.

For more information about C Lighting and the products pictured here and on Page 21, visit www.clighting.com.
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