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## Talk master has spa day at Village Place

by John F. Schaffner

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May 29, 2009

Hope Mosley became an avid listener of the Neal Boortz talk show on WSB Radio AM-750 3½ years ago, while working for the Internal Revenue Service and looking for something to perk up her day.



Neal Boortz sports a visor with fake fluff over his bald head during his May 19 broadcast. ([click for larger version](#))

On May 19, Mosley, now an accountant in the corporate office of Natural Body Spa & Shop, was treated to lunch with Boortz and his talk-show teammates, Belinda Skelton and Royal Marshall, during a remote broadcast from the Natural Body Spa & Shop in Village Place at Brookhaven on Dresden Drive.

It was all part of a WSB promotion in which listeners registered online for a chance to share a lunch date with Boortz at their place of work. Mosley was the grand prize winner and chose to have the lunch date at Natural Body's Brookhaven location, which opened at the end of last summer.

The lunch and remote broadcast were set up in the company's 10Ten Nail Bar, which is adjacent and connected to the Natural Body Spa & Shop.

Libertarian talk master Boortz showed up wearing a golf visor cap with a mysterious growth of hair emerging from the top – looking somewhat like the hair of a wolf or gray dog – covering his normally bald head.

The promotion drew hundreds of entries. From those, four daily winners were chosen during the shows Monday through Thursday, and the grand prize was awarded to Mosley during the Friday show. The other four prize winners were taken to lunch by Skelton, Boortz's longtime on-air sidekick and executive producer – one of them each Tuesday for four weeks.

Rising Roll Gourmet provided all the lunches.

Mosley said she discovered Boortz as she was skipping through the dial early in the morning years ago, trying to find something to listen to. She came upon "ReBoortz in the Morning" and got hooked on the show.

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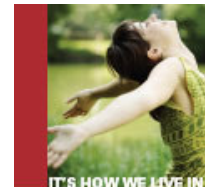
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In addition to having lunch with Boortz, Mosley received a bag of gifts from Skelton, including one of the Boortz bobblehead dolls.

Mosley now works in Natural Body Spa & Shop's corporate offices, which are off Briarcliff Road in Atlanta.



On-air Boortz sidekick Belinda Skelton (left) presents contest winner Hope Mosley with a Boortz bobblehead doll and a gift package. *(click for larger version)*

The company, which has 12 locations in Atlanta, is co-owned by Celia Tulley and Cici (Casandra) Coffee. It owns and operates 14 locations and has seven franchises, including one in Buckhead, which is the only franchise in the Atlanta market.

The Brookhaven location was the first retail store to open in Village Place at Brookhaven. "We pioneered it in here," Tulley said.

The Natural Body Spa store has been platinum certified under the U.S. Green Building Council's LEED (Leadership in Energy and Environmental Design) program.

EarthCraft-certified builder Dan Woodley Communities developed Village Place at Brookhaven, but lender Wrightwood Capital of Chicago recently took over the mixed-use retail and residential project. Atlanta-based Orinda Corp. now is managing the development.

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