

TravelDailyNews

International .com

DAILY TRAVEL & TOURISM NEWS PORTAL
FOR THE INTERNATIONAL TRAVEL TRADE MARKET SINCE 1999



Tuesday, September 15, 2009

| Search:

Topics

- [Aviation](#)
- [Hotels & Lodging](#)
- [Tour Operators](#)
- [Sea Travel](#)
- [Ground Transportation](#)
- [Infrastructure](#)
- [MICE Industry](#)
- [Special Interest Travel](#)
- [Attractions](#)
- [Technology](#)
- [Associations](#)
- [Organizations](#)
- [Statistics & Trends](#)
- [Meetings & Events](#)
- [Fairs & Exhibitions](#)
- [People](#)
- [Regional News](#)**

Google Translate

Gadgets powered by Google



Columns

- [Article](#)
- [Article by ITTFA](#)
- [Classified](#)
- [Conference Study](#)
- [Destination Portrait](#)
- [ECTAA](#)
- [EXCELTUR](#)
- [Exhibitions Calendar](#)
- [Featured Events](#)
- [Interview](#)
- [ITTFA - Calendar](#)
- [Job Offerings](#)
- [Message](#)
- [Morpheus in Pursuit of Luxury](#)
- [PATA Issues & Trends](#)
- [Presentation](#)
- [Reports](#)
- [Research](#)
- [Seminars & Workshops](#)
- [Special Features](#)
- [Survey](#)
- [TDN Venue.com](#)
- [The Travel Club](#)
- [Trends & Issues](#)
- [Your Business Channel](#)

Follow us on:



83.000
Meeting
& Event
Venues
around the world

**TravelDailyNews
Venue Directory**

For meeting planners

Search

About the directory

My Account

My Rfp's

Help

For Venue Owners

Add your venue
About the Directory

Subscribe

Subscribe free of charge to receive a daily e-mail with the headline news from TravelDailyNews International. Just click the check-marked button.



Member of :



Aviation

Finnair joined the then brand-new oneworld airline alliance
Finnair celebrates 10 years in oneworld Airline Alliance
Monday, September 14, 2009

Ten years ago this month, **Finnair** joined the then brand-new oneworld airline alliance. Today, alliance membership has grown from its founding members - **American Airlines, British Airways, Cathay Pacific** and **Qantas** - to its ten current members also including **Iberia, Japan Airlines, LAN, Malev Hungarian Airlines** and **Royal Jordanian**, and their nearly 20 subsidiary airlines. Later this year, Mexicana will join the alliance, while Russia's S7 Airlines will join in 2010.

“Membership in the oneworld alliance provides excellent advantages to our Finnair customers,” notes **Michael Maass**, Finnair's Sales Director North America. *“Because of it, we are able to offer our passengers a route and service network that includes almost 750 airports in nearly 150 countries as well as frequent-flyer benefits on all oneworld airline flights. Also, since June our clients have been able to book all oneworld airline flights on Finnair's website finnair.fi.”*

To celebrate this tenth anniversary, the alliance is offering ten per cent discounts for a period of ten weeks prior to November 3, 2009. The special offers are valid on all oneworld's alliance fares but do not include fares offered by its member airlines individually or in conjunction with other carriers.

Membership in the oneworld alliance brings significant additional passengers to Finnair's Asia route network by enabling onward connections on the flights of oneworld's Asian members - Qantas, Japan Airlines and Cathay Pacific. Annually nearly 30 per cent of passengers on Finnair's Southeast Asia flights continue on oneworld airline flights to various Asian destinations.

oneworld is the only alliance to have a full Australian network, a member airline in South America

and a member airline in the Middle East. The comprehensive alliance helps promote efficient travel and the use of the most direct routes possible, thereby reducing the emissions generated.

Membership in the alliance is also a guarantee of quality. oneworld focuses, for example, on its members' check-in arrangements, lounges, aircraft departures, cabin staff, meals, seat comfort, punctuality, cabin entertainment, aircraft cleanliness and baggage handling. In this way it safeguards the alliance's reputation and is able to offer a consistent level of service to its quality-conscious customers. Furthermore, all airlines belonging to oneworld have environmental targets.

The oneworld alliance members currently include American Airlines, British Airways, Cathay Pacific, Finnair, Iberia, Japan Airlines, LAN, Malev Hungarian Airlines, Qantas and Royal Jordanian as well as some 20 subsidiaries, including American Eagle, Dragonair, LAN Argentina, LAN Ecuador and LAN Peru, and together, they:

- serve almost 750 airports in nearly 150 countries, with some 8,500 daily departures;
- offer nearly 550 airport lounges for premium customers;
- carry some 330 million passengers a year;
- employ 300,000 people;
- operate almost 2,500 aircraft;
- generate some US\$100 billion annual revenues in total.

[Tatiana Rokou](#) - Monday, September 14, 2009

0 recommendation(s) , 17 print(s), 180 views, 0 comment(s)

 recommend  print  comment

Bookmark this page:  

Related Articles

[Finnair offers unique opportunity for top amateur women golfers](#)

Tatiana Rokou - Friday, July 10, 2009

[Finnair's VP sustainable development, Kati Ihamaki, appointed to IATA's Environment Committee](#)

Theodore Koumelis - Friday, July 03, 2009

[Finnair celebrates 40th anniversary of service to New York](#)

Tatiana Rokou - Wednesday, May 20, 2009

[Finnair completes switch to new generation departure control system](#)

Tatiana Rokou - Thursday, May 07, 2009

[Finnair introduces fresh new look on JFK route](#)

Vicky Karantzavelou - Friday, April 24, 2009

[Finnair celebrates its first Airbus A330 on New York route](#)

Vicky Karantzavelou - Tuesday, April 21, 2009

[Finnair to fly its first new Airbus A330 on New York route](#)

Vicky Karantzavelou - Tuesday, March 31, 2009

[Finnishness first. An airline well positioned for the future](#)

Vicky Karantzavelou - Tuesday, August 12, 2008

[Finnair launches flights from Helsinki to Seoul](#)

Vicky Karantzavelou - Tuesday, June 03, 2008



TravelD



[About Us](#)

[Meet Our Team](#)

[Advertise With Us](#)

[Contact Us](#)

[Join Our team ...](#)

[Join Our Business Channel](#)



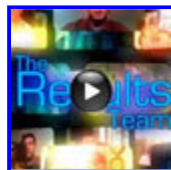
[Take responsibility for yourself online, say the business experts](#)



[US Air Force let Twitter let do the talking](#)



[“But would grandma understand?” The unlikely origins of truly innovative brand](#)



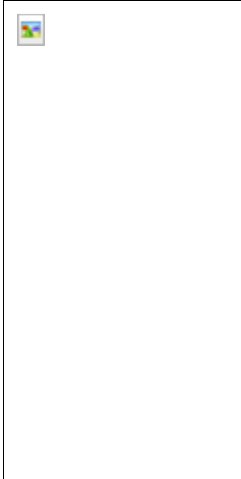
[Buddy up for sales growth in the downturn, say business development experts](#)



[UK auto manufacturer paves the way to a new kind of Twitter marketing strategy](#)



[Slaying the email beast to free up more time for your business](#)





Alaska Airlines



**NEW:
Nonstop
flights
ATLANTA
TO SEATTLE**

Starting 10/23/09

Alaska Airlines

www.alaskaair.com
Ads by Google