



Today's Travel News
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Finnair's Business Class Offers True Lie-Flat Seats, Airport Spa and Extensive Global Connections Via Helsinki

NEW YORK (March 17, 2010) - Whether their next meeting takes place in Bangkok, Budapest or Beijing, business executives from North America will arrive refreshed and ready to start right away after traveling via Helsinki in Finnair's new business class. Finnair, the national carrier of Finland (www.finnair.com), sports new Contour Vantage lie-flat seats in its A330-300 aircraft on the New York route. The spacious layout of Finnair's business class cabin guarantees optimum in-flight privacy, and 90% of all business class seats have direct access to the aisle.

In addition, business travelers enjoy Finnair's elegant European in-flight meal service and award-winning wines. Other services specifically aimed at Finnair's business passengers include the new Via Spa (www.finnair.com/spa) and the modern Via Lounge, which opened at Helsinki-Vantaa Airport in December 2009. The lounge and spa offer unique wellness and comfort services, particularly for Finnair's transit passengers travelling between Europe and Asia.

Michael Maass, Finnair's Sales Director for North America, notes, "Selecting Finnair for your next international business trip is a smart choice in terms of time and money saved - and from an environmental perspective. Also, our business travelers know that flying via Helsinki to destinations in Europe, the Baltics or Russia, or to cities in Asia such as Delhi, Seoul or Hong Kong allows them to bypass congested European airports like Paris or Frankfurt."

Furthermore, Maass recommends that companies doing business overseas investigate the opportunity to participate in Finnair's Corporate Program, which provides significant discounts on corporate travel. For more information about this Corporate Program, please call 1-800-950-5000 or visit www.finnair-com.us.

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Currently, Finnair's route network includes more than 70 international destinations, and 700 more through its cooperation with oneworld alliance partners.

About Finnair

Finnair was established in 1923, and its major shareholder is the Finnish government with a 55.8 % holding. From North America, Finnair offers non-stop flights from New York to Helsinki, Finland, connecting with its global network including more than 50 international destinations. In addition to passenger and cargo traffic, the Finnair Group operations cover technical and ground handling operations, catering, travel agencies as well as travel information and reservation services. Finnair is a member of oneworld, the leading global airline alliance.

For detailed information on Finnair's newest aircraft, routes, technical facts and passenger comfort innovations, see Finnair's dedicated Airbus A330 pages: http://www.finnairgroup.com/media/media_10_1.html

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