

Seat 2B

Let's Make Some Travel Deals

by Joe Brancatelli | Aug 18 2009

Top of the (European) World, Ma!

Finnair isn't top of mind when it comes to flights to Europe, even though it has an extensive Northern European network centered on its compact, pleasant Helsinki hub and offers terrific service in business class. How do you combat that kind of traveler disinterest and ignorance? With eye-opening price cuts, of course. Finnair is promoting an open-ended business-class sale to Europe with prices as low as \$2,200 roundtrip from New York's Kennedy Airport. That includes flights to Moscow, Stockholm, Copenhagen, Warsaw, and almost a dozen other cities. But wait, there's more, as they say on TV infomercials. Although Finnair isn't talking about it, you can drive roundtrip business-class prices down to about \$1,900 if you're willing to accept nonrefundable tickets and a Saturday-night stay. You can find some basic information on the sale at [Finnair's website](#).

<http://www.portfolio.com/views/columns/seat-2B/2009/08/18/airlines-hotels-launch-fall-travel-deals/>