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## BBA names new executive director

Atlanta Business Chronicle

The **Buckhead Business Association** named Jennifer Burns Thomas of Atlanta as its new executive director.

Thomas starts July 1 to replace Sharon Silva, who retired last month in order to spend more time with her family.

Thomas recently worked with **Coca-Cola Enterprises Inc.** (NYSE: CCE) as a public affairs and government relations specialist. She developed communications and activation plans for the Coca-Cola's system's participation in the 2008 national party conventions. Her work ultimately resulted in Coca-Cola being named the Official Recycling Provider for both the DNC and the RNC. Prior, she served as government affairs associate with the **Pharmaceutical Research and Manufacturers of America** (PhRMA).

"It is a plus that she is already familiar with the BBA since she has worked as a volunteer assistant in our executive office earlier this year," Wright said. "But we selected Jenn based on her vision for the future of the BBA, including new ways to increase our membership and add corporate sponsors."

BBA is a 400-plus member business networking organization

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Jennifer Burns Thomas

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