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July 22, 2010

oneworld welcomes final approval for transatlantic anti-trust immunity

Finnair customers to benefit from added destinations and better connections

NEW YORK (July 21, 2010) - oneworld has welcomed final approval by the US Department of Transportation (DOT) of the application for anti-trust immunity (ATI) for the alliance's transatlantic carriers American Airlines, British Airways, Finnair, Iberia and Royal Jordanian. Finnair has been a oneworld member for over ten years.

The approval frees oneworld to compete on a level playing field with the other global alliances, enabling oneworld's carriers to implement their plans to strengthen competition across the Atlantic.

"To our customers this improved cooperation will bring more destinations with better connections, wider price range and also enhanced frequent flyer benefits," says Paavo Virkkunen, responsible for Finnair's oneworld alliance relations.

The DOT's approval follows last week's approval by the European Commission of the American, BA and Iberia Joint Business Agreement that allows wide commercial cooperation as well as cooperation in production.

"Currently, Finnair's global route network includes more than 50 international destinations, and 700 more through its cooperation with oneworld alliance partners," notes Michael Maass, Finnair's Sales Director for North America. "These developments will truly benefit the individual partner airlines as well as our passengers."

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Finnair blogs: <http://blogs.finnair.com>

Finnair on Facebook: www.facebook.com/finnair

Photobank: www.finnair.com/gallery

Finnair Group website: www.finnairgroup.com

via.Helsinki: www.viahelsinki.com

Finnair - Michael Maass 2009

Michael Maass,

Sales Director, North America, Finnair

About Finnair

Finnair was established in 1923, and its major shareholder is the Finnish government with a 55.8 % holding. From North America, Finnair offers non-stop flights from New York to Helsinki, Finland, connecting with its global network including more than 50 international destinations. In addition to passenger and cargo traffic, the Finnair Group operations cover technical and ground handling operations, catering, travel agencies as well as travel information and reservation services. Finnair is a member of oneworld, the leading global airline alliance.

For detailed information on Finnair's newest aircraft, routes, technical facts and passenger comfort innovations, see Finnair's dedicated Airbus A330 pages: http://www.finnairgroup.com/media/media_10_1.html

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