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COMMUNITY

Backpack in Park scores record donations

By Project Q Atlanta | Aug 11, 2010 | 1:02 PM



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Hundreds of metro Atlanta students who headed back to school this week did so well stocked with supplies d Annual Backpack in the Park earlier this month.

More than 1,400 backpacks were donated at the **Aug. 1 event** by some 500 guests, **For the Kid In All of Us** announced Wednesday, far surpassing the take from the 2009 event. For the Kid hosts Backpack in the Park Toy Party in December.

“We are ecstatic with the results from this year’s Backpack in the Park,” For the Kid President Jorge Esteban a press release. “This record-setting event would not have been possible without the commitment and collect support of our board of directors, countless volunteers, patrons and sponsors. We toppled the record we set for backpacks collected at the event! Our collection this year increased 140 percent over last year’s event.”

Some 1,600 backpacks were tallied last year, but only 600 of those were donated at the actual event. A don stepped in later to provide an additional 1,000 backpacks. The record amount of backpacks was also helped of several sponsors, who held backpack drives at their offices, says Esteban (second photo left, with board r

The backpacks collected less than two weeks ago have already been distributed to Agape Community Center, CHRIS Kids, Cool Girls, Lutheran Services of Georgia and Nicholas House.

Since 2003, For the Kid has distributed more than 27,000 toys and gift cards through the Toy Party; 5,100 backpacks through Backpack in the Park; and raised more than \$450,000 to donate to organizations serving less than



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