

# Backpack in the Park | For the Kid in All of Us | Gay Atlanta | Fenuxe Magazine | Gay Atlanta Magazine | LGBT Atlanta Events

Posted on 11 August 2010.



The numbers have been tallied and the results are in: Backpack was a smash. The 5th annual event held August 1 in Piedmont Park attracted an estimated 500 donors and collected over 1,400 backpacks—a 140% increase in collections over last year’s event.

“We are ecstatic with the results from this year’s Backpack in the Park,” said [For the Kid in All of Us](#) President Jorge Esteban. For the Kid is the local non-profit who put on the annual event to help Atlanta-area school kids start their school year with a new backpack and fresh supplies.



For the Kid partnered with ChariteeHeart.org this year, an online school supply and backpack distributor, to create 23 backpack drop-off locations throughout the city and reach out to a number of corporate sponsors including Turner, AT&T and Intercontinental Hotel Group and media sponsors including Fenuxe Magazine.

“This record-setting event would not have been possible without the commitment and collective support of our board of directors, countless volunteers, patrons and sponsors,” Esteban continued.

Fenuxe Magazine’s launch party ( [see story here](#) ) benefited For the Kid and was a “pre-party” for Backpack in the Park. Next up for For the Kid is their annual blockbuster holiday party and fundraiser, The Toy Party, and we are excited!

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