



**FOR IMMEDIATE RELEASE**

CONTACT: Nick Gold, Gold Concepts PR for Senior Connections

Email: [ngold@goldconceptspr.com](mailto:ngold@goldconceptspr.com)

Main: 404.869.7960

Cell: 404.775.9375

**MOWAA Attendees to Visit Senior Connections, Deliver Meals**  
August 31 Event Highlights DeKalb Agency's Kitchen Facilities and Operations

ATLANTA (August 26, 2010) Prior to the official opening of the 2010 Meals On Wheels Association of America's (MOWAA) Annual Conference and Vendor Expo at 12:30 PM on Tuesday, August 31, some 50 conference-goers will take MARTA from downtown Atlanta to Chamblee that morning. They will visit Senior Connections [www.seniorconnectionsatl.org](http://www.seniorconnectionsatl.org), the nonprofit agency that provides Meals On Wheels and many other services to Metro Atlanta seniors. The MOWAA Conference runs through September 2, and more than 600 members are expected to attend.

"We are thrilled and honored to welcome MOWAA members from all over the country to Senior Connections," notes Debra Furtado, CEO of Senior Connections. "Members of our staff will conduct various mini-education sessions, including an overview of our organization, a tour of our professional kitchen, an in-depth discussion regarding our local Meals On Wheels operation, and a session on our Volunteer Management program. As a local MOW program, we are proud to open the doors to our state-of-the-art facilities – and we are delighted to take some participants along on some actual meal deliveries that day!"

Since 1973 Senior Connections has served the counties of the metropolitan Atlanta area with programs and services designed to help seniors "age in place" in the comfort of their own homes. Over 2,500 nutritious meals are prepared daily out of Senior Connections' main kitchen, and meals are distributed throughout metro Atlanta as well as Macon, Georgia. In addition to providing

*(Continued)*

this large number of meals, the nonprofit agency provides home repair, in-home care and neighborhood centers to area seniors, and recently launched the “Fixit Connection,” a home repair and handyman service for senior homeowners that provides guaranteed professional services plus peace of mind.

“Holding the MOWAA Annual Conference and Vendor Expo in a different city each year provides the opportunity for our Members to visit exemplary Meals On Wheels programs like Senior Connections. We are fortunate Senior Connections is hosting this conference event to share their innovative approaches that support the health and independence of older adults,” commented Linda Netterville, RD, LD, Vice President for Grants Management, Meals On Wheels Association of America.

As a 501(c)(3) nonprofit organization headquartered in Atlanta, Georgia, services are available to anyone over the age of 60, regardless of income level. In 2009, Senior Connections began providing educational classes and travel excursions as well. Senior Connections also offers services and information to help families cope with the many dilemmas that can arise as parents, grandparents, friends, and loved ones “come of age.”

###