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Press Release: Finnair Plus Members Earn Double Plus Points Through February 2011

December 19th, 2010 • [View Comments](#) • [Filed Under](#) • by [Matt](#)

Finnair Plus Members Earn Double Plus Points Through February 2011

Between now and February 28, 2011, Finnair Plus Members will earn twice as many Plus Miles when they fly on Finnair (code: AY) anywhere in the world.



New York, NY (Vocus/PRWEB) December 19, 2010

Between now and February 28, 2011, Finnair Plus Members will earn twice as many Plus Miles when they fly on Finnair (code: AY) anywhere in the world.

This will allow passengers who currently hold a Finnair Plus Basic membership to reach the next membership level much more quickly. Notes Michael Maass, Finnair's Sales Director for North America: "US-based passengers can

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reach Silver membership status by taking just one roundtrip business class flight on Finnair from New York to most European destinations – via Helsinki."

One of the aims of the Finnair Plus Program, according to Mikko Tuomainen, Head of Internet Sales & Loyalty Programs at Finnair, is to enhance the travel experience for loyal customers and especially business travelers. 'Finnair Plus members are very important to us. This promotion is a way for us to encourage our customers to earn awards faster, and then experience the benefits of a Finnair Plus Silver or Gold membership, such as access to lounges,' Tuomainen says.

Finnair Plus members enjoy personal and flexible service and many valuable benefits. Joining the Finnair Plus rewards program is free and members can immediately start collecting

Plus Points by using the services of Finnair and Finnair Plus partners.

Points earned on Finnair flights can be used for tickets on Finnair and other oneworld airlines, hotel awards and car hire, or for a wide range of Finnair Plus partner services. For more information on Finnair Plus, visit <http://www.finnair.com/plus>.

About Finnair

Finnair was established in 1923, and its major shareholder is the Finnish government with a 55.8 % holding. From North America, Finnair currently offers non-stop flights from New York to Helsinki, Finland, connecting with its global network including more than 50 international destinations. In addition to passenger and cargo traffic, the Finnair Group operations cover technical and ground handling operations, catering, travel agencies as well as travel information and reservation services. Finnair is a member of oneworld, the leading global airline alliance.

To book Finnair flights: <http://www.finnair.com>

Finnair Group website: <http://www.finnairgroup.com>

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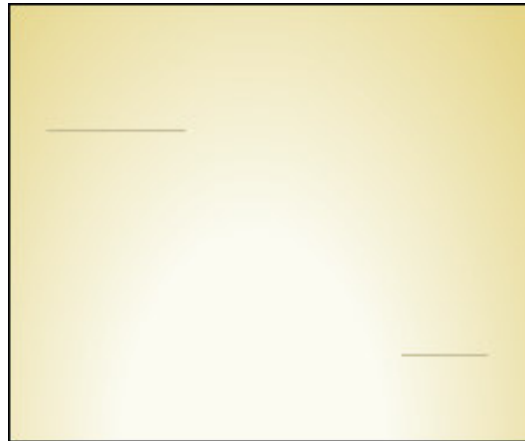
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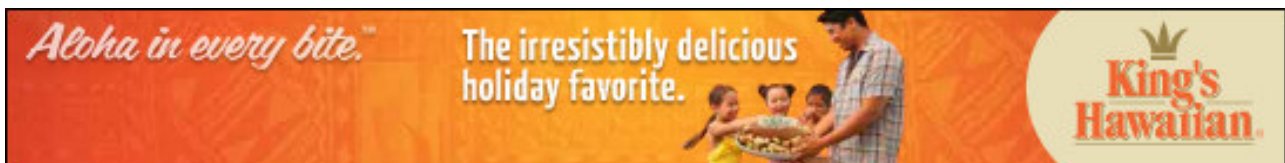
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