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Soren Salon Is Named One of ELLE's Top 100 US Salons

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Soren Salon, which opened just three years ago in the heart of Buckhead, has been named one of ELLE Magazine's Top 100 Hair Salons in the US. In the August issue of ELLE, readers can learn about 'Popular cuts from coast to coast - and where to get them.' In the same article, United States of Style: America's Best Hair, Soren Loffler, the owner of Soren Salon, discusses Emma Watson's stylish pixie.

"I am delighted by this national recognition for our salon," says Soren. "Clearly, our clients, and the experts at ELLE, appreciate our European-inspired, streamlined and very wearable styles. To make this list is really an honor for our great team of creative and well-trained hairstylists and colorists, who - above all - listen to what our customers want."

Soren's talent is also recognized within the beauty industry. Since 2009, Soren has been part of Davines' Artistic Team for North America. He represents the hair product company in major global markets by teaching the latest techniques, trends and hairstyles. "I love to share my knowledge and my passion for great hair with salon owners and stylists around the world," smiles Soren. "And every day, I learn something new."

About Soren Salon:

Founded in 2008, Soren Salon was recognized as the top hair salon in The Atlantans' "2009 Best of Health and Beauty" section. In addition to Soren, Soren Salon's team stylists Re'Con Nicole, Ashley Fong, Kate Brumm, Mandy Mathis, Kari Schaeffer and Morgan McInnes as well as color experts Megan Kelley and Rachelle Weber. Their bios can be found on the salon's Website, www.SorenSalon.com.

Soren Salon is located at 3229 Paces Ferry Place, NW, Atlanta, Georgia 30305, near the St. Regis Atlanta and Whole Foods in Buckhead (Atlanta). Telephone number: (404) 869-4247; or visit the website www.SorenSalon.com. The salon is open from Tuesdays through Fridays from 10AM - 7PM; on Saturdays from 9AM - 6PM and on Sundays from 11AM - 6PM.

About Davines:

The Davines Group was founded in Italy in 1983 by the Bollati family (www.davines.com). In the beginning, the company

produced high end hair and skin care products for renowned cosmetics companies worldwide. Now, Davines has expanded to more than 60 countries with headquarters in Parma, Italy, New York, London and Paris.

To find out more about the company in this article and to see if you have business connections, click below:

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